

IForums 2018



Please join us for our third IForum of 2018!

Drowning in Big Data: *Translating Numbers into Meaningful Messages*

We live in an age of big data. The proliferation of housing-related data provides new opportunities to explore why housing matters. Effectively synthesizing and translating results in a meaningful way can be challenging. This IForum will address why messages supporting affordable housing expansion often backfire and how we can make simple changes to avoid these common pitfalls. Additionally, a panel of data practitioners from across Connecticut will provide an interactive review of how to access and leverage data to effectively expand support for a range of housing issues. Using live polling, the panel will explore how to locate these data and share best practices when using data for housing advocacy.

Keynote Speaker:

Tiffany Manuel

Vice President of Knowledge, Impact and Strategy, Enterprise Community Partners, Inc.

Manuel's work focuses on the collection and dissemination of data to help build the capacity of organizations to conduct cutting-edge research and inform decision making in the affordable housing industry.

She will share evidence-based messaging recommendations that can be used to advance a strong affordable housing and community development agenda.

Monday, March 19, 2018

Snow date March 22, 2018

The Lyceum, 227 Lawrence Street, Hartford, CT
Directions: www.lyceumcenter.org

8:30am – 9:00am Breakfast & Conversation
9:00am – 11:00am Program

Event is free and open to the public. Register early to ensure a seat as we expect strong attendance.

To register, go to:

<https://mar2018iforum.eventbrite.com>

More information:

www.pschousing.org/2018-iforums

Panel discussion:

Michelle Riordon-Nold

Executive Director, Connecticut Data Collaborative

Annie Scully

Research Analyst/Community Outreach Coordinator, United Way of Connecticut

Keely Stater

Director of Research and Industry Intelligence, Public and Affordable Housing Research Corporation

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